CAR OWNERS MAY TRUST THEIR CARS

BUT SHOULD THEY TRUST THEIR CAR PARTS?

If they unknowingly purchased a critical car part that’s FAKE…their SAFETY may be at RISK.

As an aftermarket vehicle parts manufacturer, this makes your bottom line and brand reputation vulnerable.

CRIMINALS operate outside the supply chain protection system

making detection and prevention difficult

and eroding the market

...UNTIL NOW

UNIQUE HOLOGRAPHIC FINGERPRINT TECHNOLOGY

So unique, no one can reproduce.

CUSTOMER ENGAGEMENT

– Learn about your products
– Inspire consumers with your brand
– Create engaging experiences

SCANNED PRODUCT

with a simple smartphone app

SMART INSIGHTS

– Geography
– Real-time customer data
– Supports targeted consumer engagement

INSTANT AUTHENTICATION

with any smartphone identifies authentic or fake products in seconds

COUNTERFEIT ACTIVITY

– Blockchain
– Real-time fraud alerts
– Focusing law enforcement resources

ESTIMATED LOSSES BY THE LEGITIMATE PARTS INDUSTRY EACH YEAR

€2.2B LOST to counterfeit tires

€180M LOST to counterfeit batteries

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Solutions from AUTHENTIC VISION help consumers and specialists identify authentic products and brand owners protect their market share.